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This listing of claims will replace all prior versions, all listings, of claims in the application:

## Listing of Claims:

Claims 1-32 (Cancelled)

Claim 33. (Currently Amended) A method of treating hot flashes associated with menopause in a woman, comprising:

providing at least one cooling device; and

instructing a woman to place the at least one cooling device at a location on the back or at a-hot-flash origin site of the woman who is experiencing a hot flash or is prone to experiencing hot flashes.

Claim 34. (Cancelled).

Claim 35. (Original) The method of claim 33, wherein the at least one cooling device comprises an adhesive patch.

Claim 36. (Original) The method of claim 35, wherein the at least one cooling device comprises a water-containing gel coupled to a gas-permeable substrate.

Claim 37. (Cancelled).

Claim 38. (Original) The method of claim 36, wherein the water-containing gel comprises a polyacrylic acid component.

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Claim 39. (Original) The method of claim 36, wherein the at least one cooling device comprises one or more strips located at least partially around the water-containing gel, the strips being substantially free of the water-containing gel.

Claim 40. (Cancelled).

Claim 41. (Original) The method of claim 33, wherein the at least one cooling device is free of a pharmaceutical agent.

Claim 42. (Cancelled)

Claim 43. (Cancelled).

Claim 44. (Original) The method of claim 33, comprising instructing the woman to apply the at least one cooling device at a location between the shoulder blades of the woman.

Claim 45. (Original) The method of claim 33, comprising instructing the woman to apply the at least one cooling device to a region located between the C3 vertebrae and the T6 vertebrae.

Claims 46-54 (Cancelled).

Claim 55. (New) A method of treating hot flashes associated with menopause in a woman, comprising:

placing at least one cooling device at a location on the back of a woman who is experiencing a hot flash or is prone

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to experiencing hot flashes, the cooling device comprising a water-containing gel.

Claim 56. (New) The method of claim 55 further comprising the step of removing the cooling device from a package prior to the step of placing the at least one cooling device at a location on the back.

Claim 57. (New) The method of claim 55 wherein the at least one cooling device comprises an adhesive patch.

Claim 58. (New) The method of claim 55 wherein the at least one cooling device further comprises a gas-permeable substrate coupled to the water-containing gel.

Claim 59. (New) The method of claim 55 wherein the watercontaining gel comprises a polyacrylic acid component.

Claim 60. (New) The method of claim 55 wherein the at least one cooling device comprises one or more strips located at least partially around the water-containing gel, the strips being substantially free of the water-containing gel.

Claim 61. (New) A method of treating hot flashes associated with menopause in a woman, comprising:

removing at least one cooling device from a package; and

placing the at least one cooling device at a location on the back of a woman who is experiencing a hot flash or is prone to experiencing hot flashes.

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- Claim 62. (New) The method of claim 61 wherein the cooling device comprises a water-containing gel.
- Claim 63. (New) The method of claim 61 wherein the at least one cooling device comprises an adhesive patch.
- Claim 64. (New) The method of claim 61 wherein the at least one cooling device further comprises a water-containing gel coupled to a gas-permeable substrate.
- Claim 65. (New) The method of claim 62 wherein the water-containing gel comprises a polyacrylic acid component.
- Claim 66. (New) The method of claim 62 wherein the at least one cooling device comprises one or more strips located at least partially around the water-containing gel, the strips being substantially free of the water-containing gel.